

CANDIDATE STATEMENT OF QUALIFICATIONS  
San Jose City Council District 10

Name: **Rich De La Rosa** Age: 52  
Occupation: **Local business owner**

Pat Dando says "Rich De La Rosa will be a strong voice for District 10."

Rich De La Rosa: a local business owner with the experience and commitment to end politics as usual. Rich De La Rosa – the only candidate with an independent voice and a Plan for San Jose.

Jobs: cut over-regulation and give businesses the tools and freedom to create jobs and opportunities. Clean up City Hall: a strong, independent voice to stand-up to Special Interests, demand sensible budgets, stop wasteful spending and push for fair, honest campaigns in San Jose. Strengthen public Safety: to keep San Jose America's safest city, we need to give Police and Firefighters the training and equipment to protect our families. Traffic: clear out red-tape to complete road improvements and reduce traffic speeding in neighborhoods.

Rich De La Rosa will work hard, study the issues, listen to you and make the best decisions to create jobs, keep neighborhoods safe and bring fairness and common-sense to City Hall.

Endorsements: Vice Mayor Pat Dando, Councilman Chuck Reed, Sheriff Laurie Smith, former Assemblyman Jim Cunneen, Supervisor Don Gage and former Mayor Tom McEnery.

Learn more: call Rich at 828-1983 or visit [www.Vote4DeLaRosa.com](http://www.Vote4DeLaRosa.com).

## WORKSHEET PAGE

### CANDIDATE STATEMENT OF QUALIFICATIONS San Jose City Council District 10

1) Name: **Rich De La Rosa** Age: \_\_\_\_  
2) Occupation: **Local business owner**  
0)  
78 San Jose's a great place to live & work. I have 3 goals to protect our future:  
74 demand common sense at City Hall, create jobs and keep neighborhoods safe.  
3)  
78 1. San Jose needs a strong, independent voice to demand sensible budgets, stop  
75 wasteful spending and lead the push for fair, honest campaigns in the city.  
6)  
74 2. Nobody wins when special interests and government drive jobs out of our  
75 City. That's why I'll cut over-regulation and give businesses the tools and  
70 freedom to create jobs and opportunities - and stop taxpayer rip-offs.  
10)  
78 3. San Jose is America's safest city. To stay safe, we need to give our Police  
77 and Firefighters the support, training and equipment to protect our families.  
13)  
78 We've had such leaders, I'm proud to have their support: Vice Mayor Pat Dando,  
71 Sheriff Laurie Smith, Supervisor Don Gage and former Mayor Tom McEnery.  
16)  
78 I'll work hard, study the issues, listen and make the best decisions to create  
77 jobs, keep neighborhoods safe and bring fairness & common-sense to City Hall.  
75 To learn more, call me at 828-1983 or visit: [www.Vote4DeLaRosa.com](http://www.Vote4DeLaRosa.com). If you  
72 share my vision, let me know. I will be working hard to earn your vote.  
21)

| 1 2 3 4 5 6 7 7.8 |

195 words(full)  
192 words(proper noun)  
20 lines  
78 Character Max (per line)